

JUMP START YOUR BRAIN® JOB ACCELERATOR COURSE

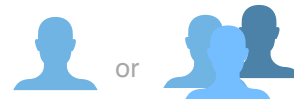
Powered by the Innovation Engineering Fundamentals Course
with Innovation Engineering Blue Belt Certification

Get the skills employers seek to help you get YOUR NEXT JOB

Making you the most attractive candidate for your NEXT JOB (whether it's a new job, career or promotion) requires you have the skills employers need now.

This course helps you reinvent your professional self to stand out by giving you the most sought-after skills of 2020* AND awarding you an industry-recognized certification.

How it works.



This online course can be taken 2 ways. You can start immediately and go at your own pace. Or, if you're part of a group, you can synch up with your group members to connect and collaborate as you go.

You'll progress through a series of modules during the course - each module teaches you a collection of related skills. Each module includes:

- 1. Video Lesson.** A 5-15 minute video teaches you the concept of the skill your learning.
- 2. Assignments.** Practice applying your new skill to some scenarios.
- 3. Coaching.** An experienced Innovation Engineering Black Belt will grade your assignments and give you coaching if you need to try again.
- 4. Personal Branding Project. Reinvent / Reposition Yourself.** Finally, apply your new innovation skills to reinvent and reposition yourself and your resume for the job you want to have.

It is IMPOSSIBLE to fail - because failing is succeeding. You have an unlimited number of tries to pass each module. You will fail multiple times - and that's OK. Failure and innovation go hand in hand. But each failure comes with coaching and feedback to learn from and apply on your next attempt. There is no final exam. Once you complete all modules successfully, you will earn your certification.

Tuition: \$3,000 USD

Funding available to cover up 100% of tuition. Most qualify.



Learn the skills companies want in 2020*

Soft Skills	Hard Skills
Innovation	Prototyping
Creativity	Analytical Reasoning
Persuasion	Sales
Collaboration	Business Analysis & Modeling
Adaptability	System Mapping
Strategic Thinking	Research Analytics

*Sources: LinkedIn - The Top Skills Companies Need Most in 2020, and special reports from World Economic Forum, PWC CEO Annual Survey, McKinsey Quarterly.



About us.

Since 1986, Eureka! Ranch has helped over 10,000 teams from companies like Nike, American Express, Disney, and countless others innovate. We have the largest database of employee perceptions and behavior tracking as it relates to innovation "on the front lines." Best of all, we know what competencies and systems are necessary for innovation through our pioneering efforts to build an entire new field of study, Innovation Engineering, that's been vetted through academic peer review and torture-testing by some of the world's most discriminating organizations.



Contact us to learn more.

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FAQs

Q. How long does it take to complete?

A. On average, the course takes approximately 20-25 hours of work to complete.

Q. What are the course requirements?

A. There are no pre-requirements for the course. There is no minimum level of education or experience required. The course does require access to the internet and electronic device (phone, tablet or computer)

Q. How do I know if I qualify for tuition funding?

A. If you are unemployed or underemployed most states have a program to cover 100% of your tuition thanks to the federal Workforce Innovation and Opportunity Act (WIOA). Each state's process for qualifying varies. Innovation Engineering Blue Belt Certification is on the pre-approved list in Ohio and Kentucky. If you live in another state, just let us know and we'll work through getting the course approved in your state as well.

If you are employed in Ohio, your company can apply for funding through Ohio's TechCred program. Innovation Engineering Blue Belt Certification is an approved credential. Most companies get a rebate covering 66% of the tuition.

In all cases, completing the certification is required.

Q. Is this a recognized certification?

A. Yes. An Innovation Engineering Blue Belt Certification is an industry recognized credential in innovation. It is issued by the Innovation Engineering Institute.

Q. Will I actually get a promotion / better job because of this course?

A. Most people say that this certification made their resume stand out versus others. Some graduates report that the first interview question they're often asked about is the certification - which gave them a great opportunity to talk about their skills but also the applied work they did in the course itself becomes proof that they have skills that they actually use.